

JA Be Entrepreneurial[®]



Empower your child for what's next through JA Be Entrepreneurial - an after-school program that builds confidence, creativity, and critical thinking while helping students turn ideas into action.

Why Participate?

- 1. Real-world Impact:** Channel creativity into solutions for real challenges students care about.
- 2. Skills Development:** Build confidence, critical thinking, collaboration, and communication skills through hands-on entrepreneurial experiences.
- 3. Mentorship:** Gain guidance from industry professionals who support idea development.
- 4. Pitch Experience:** Bring ideas to life in a Shark Tank-style competition at UNC Charlotte, where students present their business concepts to a panel of judges and compete for a cash prize to support their future goals.



Eligibility and Submission Process:

- Open to students in grades 4-8 during the Fall 2026 semester.
- Participants must be able to attend the majority of sessions & the final presentations
- Students will complete JA Be Entrepreneurial lessons & develop a business idea based on a problem they are passionate about, which they will submit and present as part of the final competition.

IMPORTANT DATES

Orientation: August 18, 2026
Final Presentations: November 17, 2026



REGISTER NOW

Submissions Are Open!
Don't miss your chance!
Deadline is **August 4, 2026.**

Learn More:



WHERE
CREATIVITY
MEETS
IMPACT

Registration Form:



Contact Information:

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Junior
Achievement[™]
of Central Carolinas